



JOE APFELBAUM

Author, Speaker, Entrepreneur



HIGHLIGHTS

- CEO of Ajax Union (INC500 Company)
- Author of High Energy Secrets (Amazon 2018)
- Author of High Energy Marketing (Amazon 2021)
- Certified Google Trainer
- Professional Member of NSA (National Speakers Association)
- Podcast Host + Engaged Podcast Guest
- Helps Hungry Entrepreneurs Go from Frustration to Mojovation
- Lives in Brooklyn, 5 Children

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PROVIDING INFORMATION, INSPIRATION, & MOJOVATION FOR OVER 13 YEARS



Joe Apfelbaum is the CEO and founder of Ajax Union, a B2B digital marketing agency in Brooklyn, NY.

Joe is a business strategist, LinkedIn expert and Certified Google Trainer. He enjoys speaking and writing about digital marketing, professional networking, and personal development in his seminars, webinars, and articles.

Joe is the author of High Energy Secrets, How To Lose 95 Pounds and Keep it Off, and his latest book, High Energy Marketing. Joe is the host of the popular podcast The Breakthrough Maze where he coaches entrepreneurs on how to go from frustration to 'Mojovation'; he has also been featured on hundreds of popular podcasts.

Joe is the producer of GrowTime.tv and has published over 1000 'Mojovational' videos online. Joe is an active member of the Executives Association of New York City and a professional member of the National Speakers Association, a group of the top professional speakers in the USA. Joe speaks to groups of top CEO's at EO, YPO, Vistage, and the YJP CEO Forum. Joe is a contributing member of the YEC (Young Entrepreneur Council), a community of the world's most passionate, driven entrepreneurs. Joe is on a mission to help 1,000 hungry entrepreneurs go from Frustration to 'Mojovation' via his online courses, books, and speaking engagements.

Joe is proud of all his accomplishments, but most of all he is proud of his 5 amazing kids.

SPEAKING TOPICS

MARKETING

- Strategy
- Technology
- Funnels
- SEO
- Paid Search
- Email
- ROI

ENTREPRENEURSHIP

- Networking
- Ideation
- Content Production
- Branding

SOCIAL MEDIA

- Advanced LinkedIn Strategies
- Outreach
- Facebook Strategy

MOTIVATION

- Overcoming Fear
- Finding Purpose
- Reigniting Passion
- Personal Growth

JOE IS FEATURED IN:

Forbes / Entrepreneurs

Inc.

FOX
BUSINESS

BUSINESS
INSIDER

Mashable

THE WALL STREET JOURNAL
WSJ